



Price Tabulation

Purchase of Strategic Enrollment Management Plan

Item	Description	Ruffalo Noel Levitz
1	<p>Development of Strategic Enrollment Plan for the Alamo Colleges District to include:</p> <p>Holistic market analysis; Enrollment and fiscal projections; and Comprehensive strategic enrollment plan that encompasses, recruitment, persistence and retention, academic program mix analysis and strategic scheduling, and sectioning analysis that encourages enrollment and completion.</p> <p>Implementation services to include: on-site visits; facilitation of the plan development process and community-support; data-analysis; written progress reports; instructor-led SEM training with District and College staff; and evaluation of related processes, procedures, and communication vehicles.</p>	\$264,134
2	<p>Development of Strategic Enrollment Plan for the each of the Alamo Colleges to include:</p> <p>Regular engagements and strategic enrollment planning; Strategic plan that articulates a vision and pathway for the District to accomplish the District mission and how each college will contribute to that mission through its own strategic plan; and The development and facilitation of a strategic enrollment management institute for District and college staff to engage in continued professional development.</p> <p>Implementation services to include: on-site visits; facilitation of the plan development process and community-support; data-analysis; written progress reports; instructor-led SEM training with District and College staff; and evaluation of related processes, procedures, and communication vehicles.</p>	\$248,448



Item	Description	Ruffalo Noel Levitz
3	Development of a means of assessment to include identified metrics for assessing the development of strategic enrollment management efforts as well as assessment of overall enrollment performance to include: Readily identified SEM Plan Outcomes and milestones for evaluation of the plan; Readily identified key performance indicators for enrollment performance for the District and by each College and Educational Centers; and audit and benchmarking of current enrollment functions and systems.	\$248,448
	PRICING RANKING	1
	TECHNICAL RANKING	1
	OVERALL RANKING	1